



Listing Score Point Sheet

Last updated: 04/01/2016

Listing Site		Points			Included in:		Site Analytics								
Rank	Name	Listing is Accurate	Listing Contains One Error	Listing Contains Multiple Errors	Reputation Management	Listing Sync	US Ranking	% of US Visitors	Bounce Rate	Daily Pageviews per Visitor	Daily Time on Site	Domain Authority #	Domain MozRank	Domain MozTrust	Unique US Visitors, Last 30 days
1	Google	100	60	20	Yes	Yes	1	34.50%	19.50%	19.95	17.45	91	7.45	7.49	175,177,915
2	Facebook	45	27	9	Yes	Yes	2	22.20%	24.60%	12.32	21:16	100	9.51	9.27	117,448,868
3	Yahoo! Local	45	27	9	Yes	-	5	31.50%	29.00%	7.42	8:05	100	8.48	8.47	98,108,167
4	Twitter	45	27	9	Yes	Yes	8	22.80%	35.40%	5.39	8:03	100	9.38	9.22	74,664,547
5	LinkedIn	40	24	8	Yes	-	13	29.10%	29.60%	6.48	7:30	100	8.99	8.88	57,941,255
6	Instagram	45	27	9	Yes	Yes	20	25.1%	43.00%	8.41	4:59	99	8.88	8.71	43,631,715
7	Bing	45	27	9	Yes	Yes	24	14.00%	40.80%	3.03	3:39	38	4.91	5.11	76,109,601
8	Zillow	30	18	6	-	-	29	93.10%	32.20%	14.76	8:01	93	7.02	7.12	32,993,113
9	Yelp	25	15	5	Yes	-	33	90.00%	38.70%	5.94	3:58	94	7.93	7.83	36,391,143
10	YP	25	15	5	Yes	-	5,883	52.00%	35.20%	3.68	5:52	91	6.88	6.94	818,923
11	TripAdvisor	30	18	6	Yes	-	62	61.70%	40.90%	4.20	4:53	83	6.66	6.74	29,200,461
12	Realtor	30	18	6	-	-	97	90.90%	29.80%	10.77	9:26	91	6.85	6.93	14,798,799
13	MapQuest	25	15	5	Yes	-	194	87.00%	37.90%	2.96	3:39	95	7.64	7.88	15,671,430
14	Houzz	25	15	5	-	-	197	65.20%	41.60%	8.87	5:39	93	7.34	7.20	7,733,116
15	Whitepages	20	12	4	-	-	230	81.80%	33.30%	3.15	2:47	86	6.91	6.94	17,567,949
16	OpenTable	25	15	5	Yes	-	289	92.70%	27.90%	4.71	4:05	90	7.54	7.62	7,186,338
17	AutoTrader	25	15	5	-	-	323	80.20%	23.30%	7.92	9:00	84	6.89	6.83	9,457,547
18	Cars	30	18	6	Yes	-	412	78.00%	27.50%	6.05	8:10	84	6.47	6.76	7,689,486
19	BizJournals	20	12	4	-	-	415	84.50%	61.50%	2.05	2:52	92	7.52	7.85	7,112,292
20	Edmunds	25	15	5	Yes	-	433	70.40%	43.70%	3.46	4:13	88	6.64	7.05	9,255,793
21	Angie's List	15	9	3	-	-	438	91.20%	47.80%	3.86	4:06	89	7.15	6.97	7,158,173
22	Health Grades	30	18	6	Yes	-	467	90.50%	45.90%	2.54	2:50	81	6.33	6.71	8,423,319
23	City-data	20	12	4	-	-	569	74.80%	65.10%	2.62	3:28	86	6.43	6.94	7,950,150
24	Better Business Bureau	25	15	5	Yes	-	586	89.30%	55.10%	2.74	2:37	96	8.11	8.04	417,917
25	The Knot	20	12	4	-	-	622	82.50%	47.30%	3.10	3:39	88	6.65	6.73	10,000,000
26	Thumbtack	15	9	3	-	-	897	90.60%	36.50%	3.86	4:41	86	6.99	6.88	3,887,913
27	Manta	25	15	5	Yes	Yes	955	58.30%	68.90%	2.47	1:55	86	6.68	6.82	6,128,632
28	Home Advisor	15	9	3	-	-	995	91.40%	45.70%	3.29	3:36	81	6.54	6.54	4,544,742
29	Care	15	9	3	-	-	998	85.30%	31.10%	6.65	8:38	76	6.49	6.67	2,616,122
30	HERE	10	6	2	Yes	Yes	1,271	26.70%	20.90%	3.90	2:39	85	6.62	6.75	3,850,836
31	Foursquare	2	2	2	Yes	Yes	1,349	22.80%	59.50%	2.16	1:56	90	7.03	7.10	4,542,593
32	WeddingWire	5	5	5	-	-	1,406	86.20%	42.80%	4.36	4:52	90	6.89	6.84	1,899,407
33	Avvo	5	5	5	-	-	1,435	87.10%	65.60%	2.43	2:47	85	6.70	6.72	3,042,911
34	Zomato	5	5	5	Yes	-	1,484	13.50%	32.00%	10.58	7:37	75	6.85	6.91	3,306,810
35	Vitals	5	5	5	Yes	-	2,361	89.80%	43.80%	2.75	2:42	69	5.89	6.11	1,832,476
36	411	5	5	5	Yes	-	2,465	73.30%	43.90%	2.74	2:07	67	5.24	5.79	2,116,546
37	SuperPages	5	5	5	Yes	-	2,505	79.00%	72.50%	1.89	1:41	85	6.54	6.78	2,764,093
38	Local	5	5	5	Yes	-	4,980	33.40%	54.10%	2.71	2:15	75	6.68	6.88	1,194,147
39	TomTom	5	5	5	Yes	Yes	5,256	13.00%	27.60%	5.14	6:14	84	6.84	6.73	801,708
40	MenuPages	5	5	5	-	-	5,435	97.80%	48.30%	1.81	1:58	65	5.75	6.04	921,096
41	Merchant Circle	5	5	5	Yes	-	6,985	41.10%	67.30%	2.99	1:58	83	6.41	6.40	1,055,134
42	Dunn & Bradstreet Credibility	5	5	5	-	-	7,886	74.30%	54.10%	2.57	3:14	68	6.13	6.41	636,921
43	Dex Knows	5	5	5	Yes	-	8,857	52.00%	52.90%	2.80	2:35	78	6.19	6.31	697,073
44	Yellowbook	5	5	5	Yes	-	8,899	67.30%	56.70%	1.99	1:16	90	6.67	6.67	763,789
45	DealerRater	5	5	5	Yes	-	9,814	91.10%	43.00%	4.40	6:01	64	6.06	6.02	424,465
46	RateMDs	5	5	5	-	-	10,148	47.30%	50.80%	2.21	2:33	60	5.50	5.67	492,421
47	ChamberofCommerce.com	5	5	5	Yes	Yes	10,688	79.60%	80.20%	1.60	1:16	66	5.69	5.97	625,012
48	CityVoter	5	5	5	-	-	10,861	80.20%	48.10%	2.60	2:35	66	6.92	6.69	377,194
49	Switchboard	5	5	5	-	-	10,874	68.50%	25.50%	2.81	2:27	79	5.97	6.70	391,011
50	CitySearch	5	5	5	Yes	-	11,052	54.60%	70.30%	2.39	1:40	87	6.64	6.98	610,530
51	HomeAndLand	5	5	5	-	-	15,811	76.40%	39.20%	5.12	4:39	60	5.35	5.51	245,942
52	Hotfrog	5	5	5	Yes	Yes	18,759	19.90%	53.80%	3.78	2:55	72	5.93	5.92	340,131
53	Cylex-usa	5	5	5	-	-	19,120	50.30%	68.10%	2.40	2:13	48	4.93	5.15	308,274
54	Kudzu	5	5	5	Yes	-	20,936	36.00%	58.30%	2.82	2:33	77	6.07	5.93	244,098
55	B2BYellowPages	5	5	5	-	-	21,236	51.70%	71.90%	2.04	1:33	54	4.77	4.69	258,368
56	American Towns	5	5	5	-	-	21,720	46.90%	62.00%	2.45	2:02	66	5.64	6.31	293,616
57	Yellowbot	5	5	5	Yes	-	24,168	24.70%	57.90%	3.30	2:25	76	5.56	5.59	247,115
58	LocalStack	5	5	5	Yes	Yes	25,170	36.10%	33.80%	2.57	2:49	27	4.82	4.78	218,000
59	Forlocations	5	5	5	-	-	27,581	69.90%	65.60%	1.99	1:34	36	4.74	4.83	250,701

