

THURSDAY, JULY 18TH

WEEKLY WEBINAR:

ZYRATALK



ZYRATALK HELPS LOCAL BUSINESSES WIN AND
RETAIN CUSTOMERS THROUGH THEIR
PROPRIETARY CHAT, SMS, FACEBOOK, AND
REVIEW CAPTURE TOOLS.



CAM ADRAINCEM

Product Marketing Manager, Vendasta



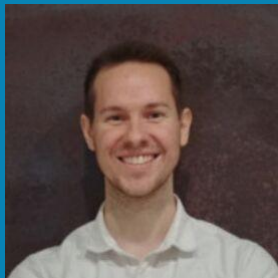
Questions?

We'll get to them, we promise!

MEET THE TEAM



BRIAN SCRUGGS
COO, ZyraTalk



BRAD SCRUGGS
CMO, ZyraTalk



JEFF COOK
CRO, ZyraTalk

WHAT WE DO:

HELP LOCAL BUSINESSES WIN.

- ZyraTalk is a leader in customer experience management, helping local businesses win and retain customers.
- ZyraTalk modernizes the way customers interact with local businesses. By providing a one of a kind experience for potential customers, ZyraTalk generates more qualified leads and dramatically increases customer engagement on all communication channels.



THE PROBLEMS OUR CLIENTS FACE

- Customer expectations are higher than ever and we can't keep up
- We don't have the time, bandwidth, resources, or money to man all communication channels
- We don't leverage our data to our advantage

- We are spending a lot of money on advertising but have no idea if the traffic is converting efficiently
- We spend a lot of money on internal labor or 3rd party live chat partners
- We have high abandonment rate on our site

DEMO

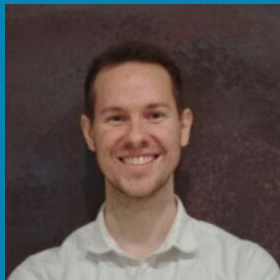


Questions?

THANK YOU!



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