



# VENDASTA Listing Builder

Online Business Listing Management

## Drive your digital revenue growth for no extra cost

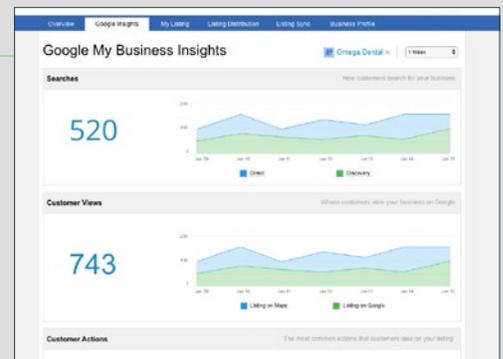
With Listing Builder, your clients can establish accurate business listings across the web and increase their chances of getting found in local search. Packed with four powerful presence management tools—Google Insights, Listing Sync, Listing Distribution and My Listing—Listing Builder is the most comprehensive business listing solution on the market.

Listing Builder empowers your agency to start the conversation about digital solutions with local businesses. For no additional cost, you can introduce hundreds of business owners to online presence management and other digital marketing solutions. And once your clients are ready to buy, Listing Sync Pro and Listing Distribution are natural upsells that maximize revenue.

### 1 Google Insights

Empower your clients to see **how their business is performing on Google Search and Maps**. Google Insights in Listing Builder provides your clients with a valuable glimpse of their customer activity, including:

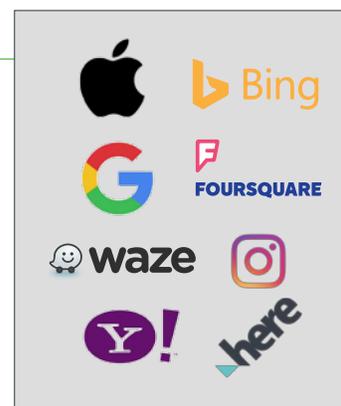
- How customers find their listing
- Where customers find them on Google
- What customers do once they find their listing



### 2 Listing Sync

Accurate business listings help search engines and consumers find local businesses online. Listing Sync gives your clients **one place to create and sustain accurate business listings** across an established network of over 70 listing sites. With Listing Sync your clients can:

- Sync to Google, Facebook, and Twitter for no extra charge.
- Generate and fix business listings with one click.
- Make unlimited updates from one place.
- Protect listings from changes by third parties.



# 3 Listing Distribution

With Listing Distribution, your prospects and/or clients can monitor the accuracy of their listings on the four data aggregators—Factual, Acxiom, Infogroup and Neustar/Localeze—that are referenced by over 300 sites. You can then upsell them to the paid version of Listing Distribution, where they can **build accurate business listings on the four major data aggregators.**

- Improve the likelihood that potential customers find your business in local search.
- Generate hundreds of online citations.
- Fix inaccurate business info at the root of the problem.



# 4 My Listing

With My Listing, your clients can easily create a mobile-responsive business listing that is optimized for local search.

- **Drive more traffic to your clients' website.**
- **Display your clients' store hours and contact info so it'll be easier for people to find their business.**
- **Design and share coupons to generate revenue.**



## A strong presence is the first step toward success

With Listing Builder, your clients are getting the most essential set of tools they need to start building their online reputation. And after you give it to them—for no extra cost to you—they'll need more of your solutions to take their marketing to the next level.