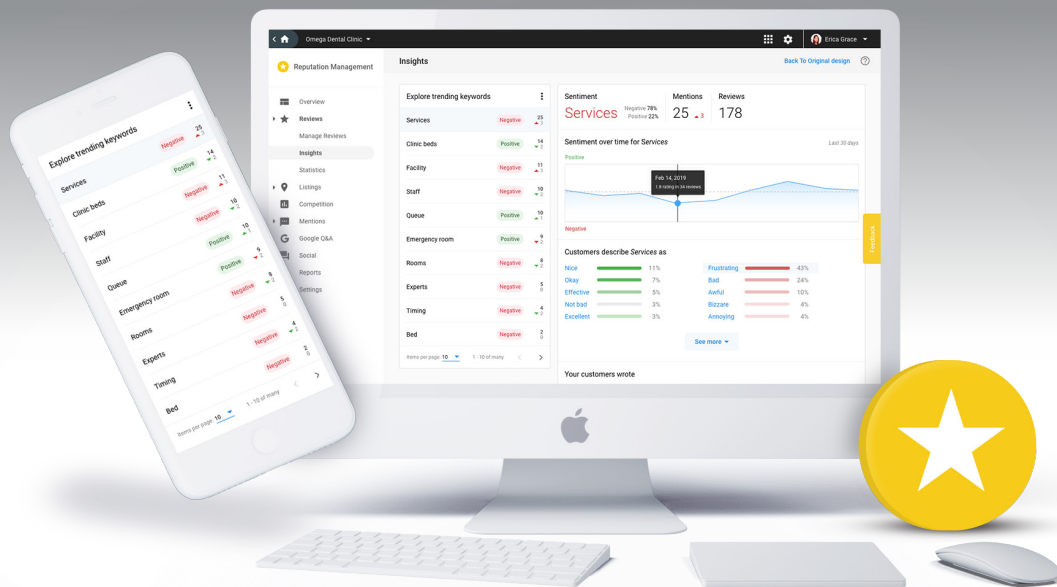


Turn customer reviews into powerful *Insights*



Extract instant *Insights* to drive your success

Insights uses Natural Language Processing to analyze reviews automatically, discover keywords in your review content and display insights into your customers' experience.

Visualize customer sentiment

Identify trending keywords in feedback to pinpoint what customers are talking about most—good and bad. View a trendline of positive and negative keywords to visualize changes in sentiment over time.

Uncover the 'why' behind star ratings

Powerful data uncovers the 'why' behind customers' reviews to understand how customers really feel about their experience with your business.

Turn information into action

Understanding the most prevalent keywords customers talk about helps you to uncover insights that lead to action! Make smart business decisions using data-backed knowledge right from your customers.

