



# VENDA Marketplace

Select, showcase, and sell digital products to local businesses.

## The most effective way to sell digital products at scale

Vendasta Marketplace optimizes how digital products are sold to local businesses. Instantly take new products to market, consolidate your vendor relationships, and provide immediate value from a single customer login.

### 1 Shorten your time-to-market

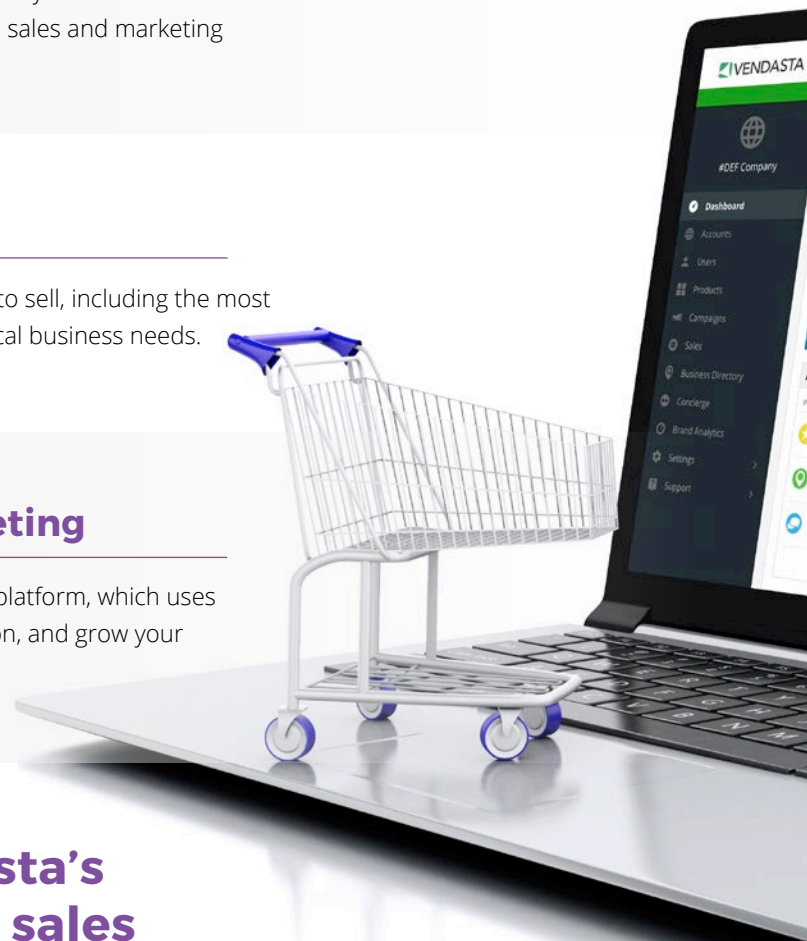
Provision and start selling new digital products the same day—no RFPs or technical integrations required. Plus, instantly access the sales and marketing materials you need to get the ball rolling.

### 2 Diversify your product offering

Discover and provision all the digital products you need to sell, including the most popular and profitable marketing solutions that every local business needs.

### 3 Automate your sales and marketing

Marketplace is seamlessly integrated with the Vendasta platform, which uses AI and big data to generate leads, boost product adoption, and grow your monthly recurring revenue.



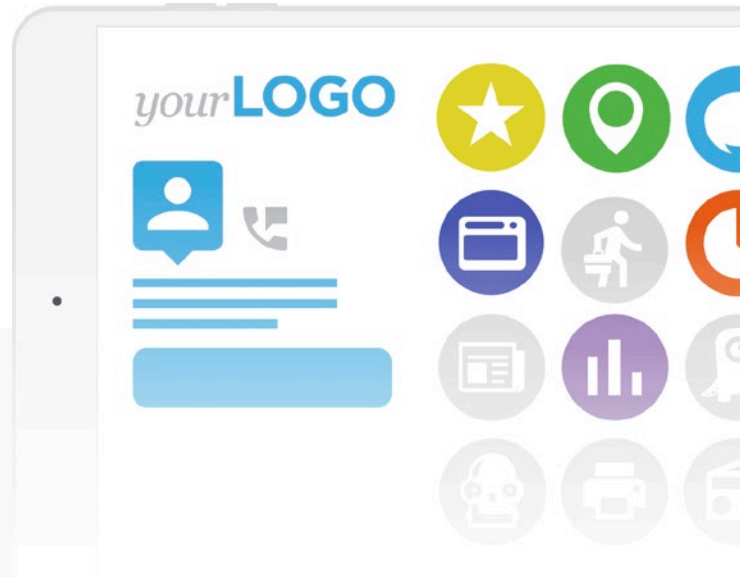
**Fully integrated with Vendasta's intent-based marketing and sales automation platform.**

## 4 Become the trusted source for digital solutions

Give your clients all the digital solutions they'll ever need in a single dashboard. With just one login, your clients can access their products, discover new packages, view their performance reports, and more!

## 5 Maintain your existing brand

Build a white-label store with tailored packages and personalized messaging of your choice. Again, don't change what you're doing—we're here to optimize, not disrupt.



## Why choose Vendasta Marketplace?

The Vendasta Marketplace is fully integrated with our leading customer lifecycle platform. The platform uses AI and big data to automate customer acquisition and drive product adoption while drastically reducing pre-sale and post-sale marketing efforts.

Best of all, the entire system utilizes your existing brand, positions you as the industry expert, and equips you to become the trusted source for digital solutions. Customer behaviour and business performance are monitored over time to highlight new growth opportunities and decrease churn. Evolve your offerings in alignment with your customer's needs—get started with Vendasta Marketplace today.