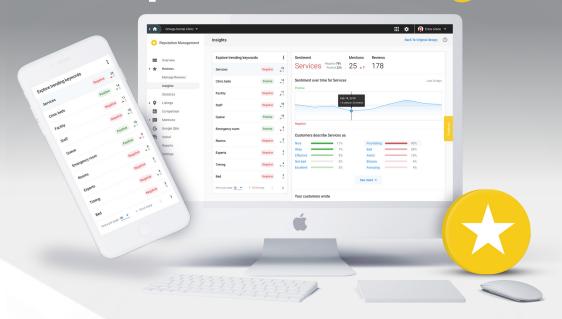
Turn customer reviews into powerful *Insights*



Extract instant *Insights* to drive business success

Harness the power of Artificial Intelligence to analyze reviews automatically and at scale. Discover keywords in review content and display insights into customers' experiences.

Visualize customer sentiment

Identify trending keywords in feedback to pinpoint what customers are talking about most—good and bad. View a trendline of positive and negative keywords to visualize changes in sentiment over time.

Uncover the 'why' behind star ratings

Powerful data uncovers the 'why' behind customers' reviews to understand how customers really feel about their experience with the business.

Insights for each business and entire brand

Discover insightful data for a single business or for hundreds of locations! Drill down to the local level for highly segmented data and turn that feedback into smart business decisions.

Available in Reputation Management Express and Pro; and Multi-Location Business Center

