



# Reputation Management

The smartest tool to manage online reviews

## Power your online reputation

Reputation management brings all of the factors that contribute to your business's online presence in one place, so you can take control of your online reputation.



### All your reviews in one place

Compile reviews from dozens of sites so you can easily see what's being said about your business online. Plus, use competitive benchmarking to see how you stack up to the competition.



### Automated reports and alerts

Executive reports break down how your business is faring in online conversations and helps you understand what to do. Alerts are also sent every time new information is found..

### Show up where people are looking

Improve your search rank by identifying online business listings that are inaccurate or missing from essential directories like Google, Facebook, and Bing.

### Hear what's being said all over the web

Monitor when your business is mentioned in a variety of sources, including news sites, blogs and social networks.

### You vs. the competition

Examine how your business performs against the competition on search engines, in regards to review ratings, total reviews, and perform social comparisons.

### Keyword cloud

Explore the top positive and negative keywords associated with reviews for your business.

