



# Customer Voice

Turn great customer experiences into glowing reviews.

**90% of consumers read online reviews before buying**

Customer Voice gives you the power to gather customer experiences, boost your star power, and shine in front of consumers who are doing research about your business.



## The single source of truth for your ads

Bring your Facebook and Google Ads campaigns under one roof to determine what's working across ad platforms. Compare campaigns side-by-side to see the big picture of your advertising efforts.



## Pinpoint what is making you money

Advertising Intelligence provides more than the traditional ad metrics and data points. By combining live reporting and unique sales data, you can see your true ROI.

## Reach customers wherever they are

Customer Voice gives you the flexibility to request reviews over text message or email.

## Shine in local search

Maximize the SEO benefits of positive customer experiences. Gathering authentic reviews will help you show up in search so new customers can find you.

## Build a presence across the top review sites

Make sure your business reviews show up where your customers spend the most time. Focus on collecting feedback on the review sites that impact your business.

## Customizable templates for your brand

Your feedback requests look the way you want, under your brand.

