

A Fresh New Look to Your
Online Reputation
Coming Soon!

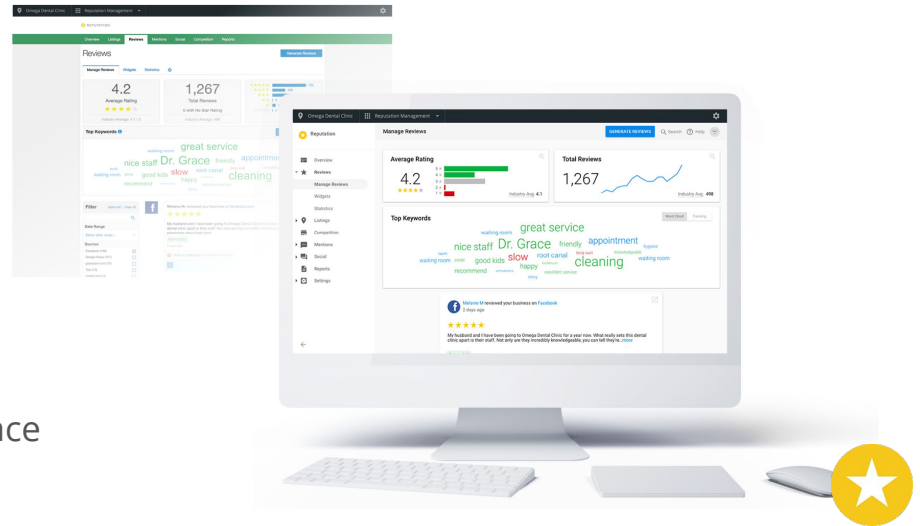


Your online Reputation dashboard will soon transition to a fresh, new look. Without sacrificing performance or disrupting current functionality, we have implemented an important update to this essential product.

This change calls for an enhanced user experience, increased page speed, and a mobile-responsive design. Users will notice an improved workflow with frequently-used items prioritized, such as the **Reviews** and **Competitors** tabs. The updated and modern design will be easier to understand for new users, is consistent with the vision for the rest of the platform and products, and will allow for the easier integration of new and exciting features in the future.

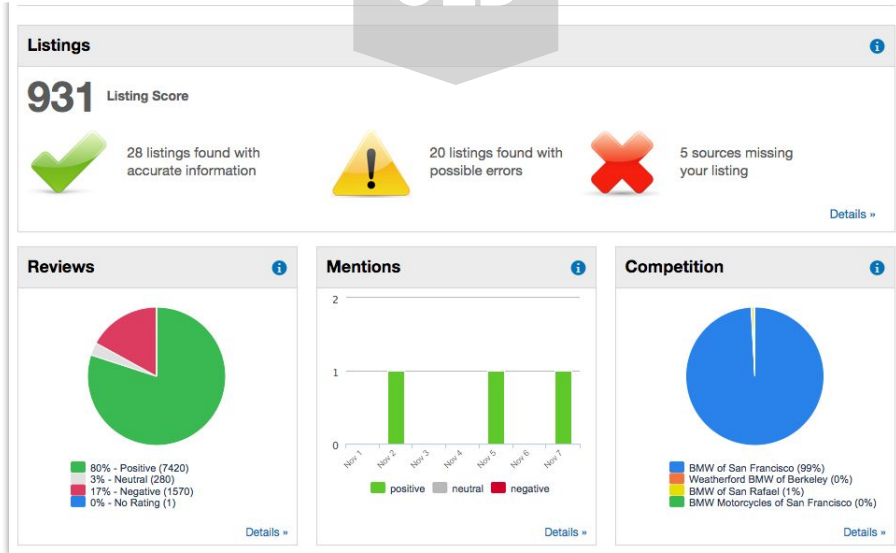
Here's what to expect from the new design:

- ★ Mobile-responsive design
- ★ Increased page speed
- ★ Overall increased usability
- ★ Improved workflow
- ★ Fresh, updated look
- ★ Prioritized Review tab
- ★ Straightforward and easy to understand interface

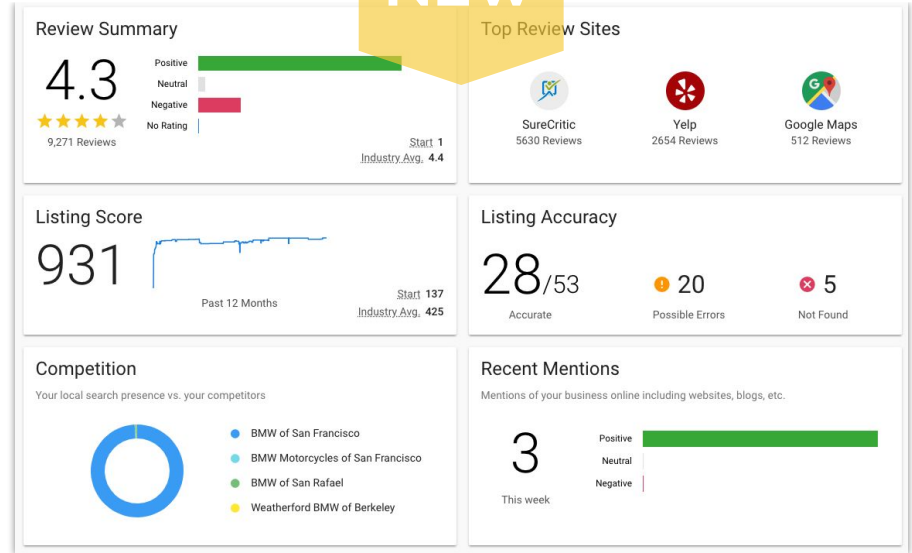


Overview Page

OLD



NEW



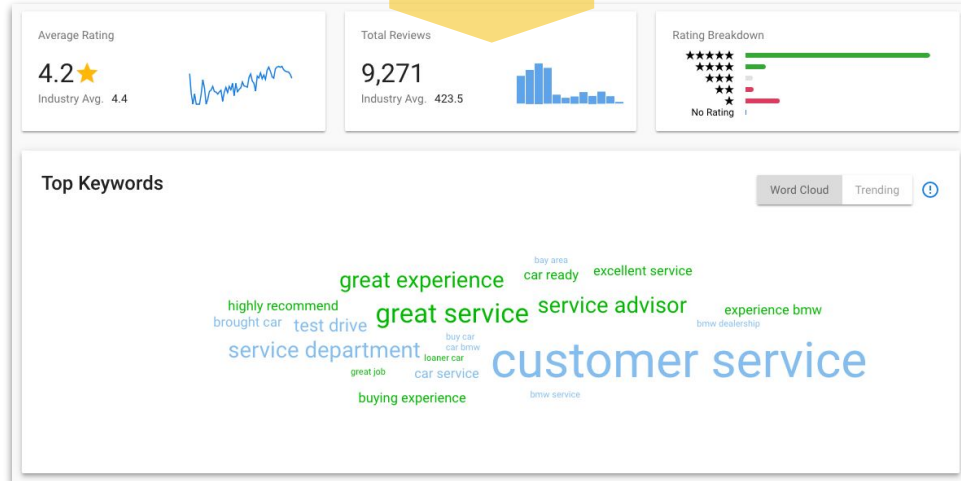
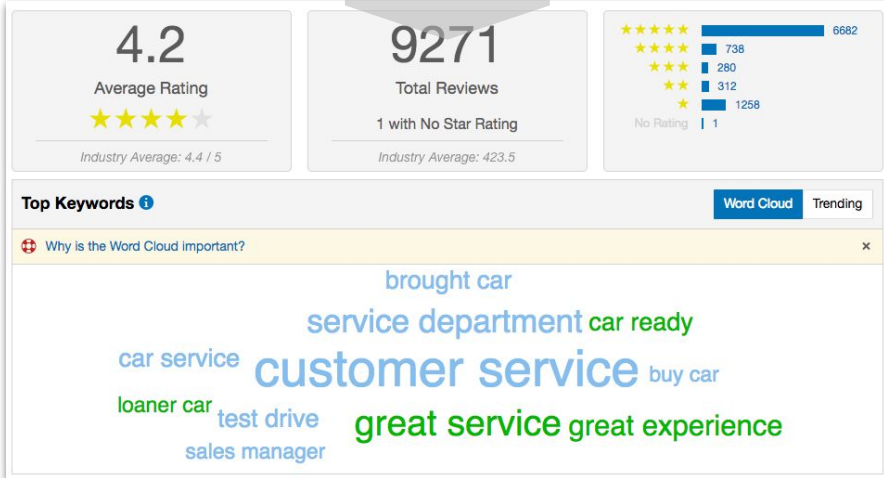
Let's examine some of your favorite pages! You will notice that the design does not change the information you have. It presents the same statistics, insights, and information that you're used to. The new look and feel offers modern design elements and increased page speed when navigating the various tabs in your reputation dashboard.



Reviews Tab

OLD

NEW



Listings Tab

OLD

931

Listing Score

See how you compete across the Country

Industry Avg. 425

95th Percentile 636

✓ Accurate 28

⚠ Found with Possible Errors 20

✗ Not Found 5

Total Listing Sources 53

Listing Information

Business Name: BMW of San Francisco
Street Address: 1675 Howard St
City: San Francisco
State / Prov / Region: CA
Zip / Postal Code: 94103
Phone: (415) 863-9000
Website: http://www.bmwsf.com/

Primary Listings

Displaying 53 of 53 Sources

Filter Listings [Select All](#) | [Clear All](#)

Source Type

- Search Engines (3)
- Review Sites (9)
- Directories (35)
- Social Sites (6)

Listing Status

- Accurate (28)
- Found with Possible Errors (20)
- Not Found (5)

Search Engines

	✓	Accurate listing found. show details
	✓	Accurate listing found. show details
	✓	Accurate listing found. show details

Review Sites

	✓	Accurate listing found. show details
	✓	Accurate listing found. show details
	⚠	Listing found with possible errors. show details

NEW

931

Listing Score

Compare across Country

Industry Average 425

95th Percentile 636

Listing Information

BMW of San Francisco
1675 Howard St
San Francisco, CA
94103
(415) 863-9000
(515) 545-2121
<http://www.bmwsf.com/>

Primary Listings

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✓ 28 ⚠ 20 ✗ 5

Search Engines

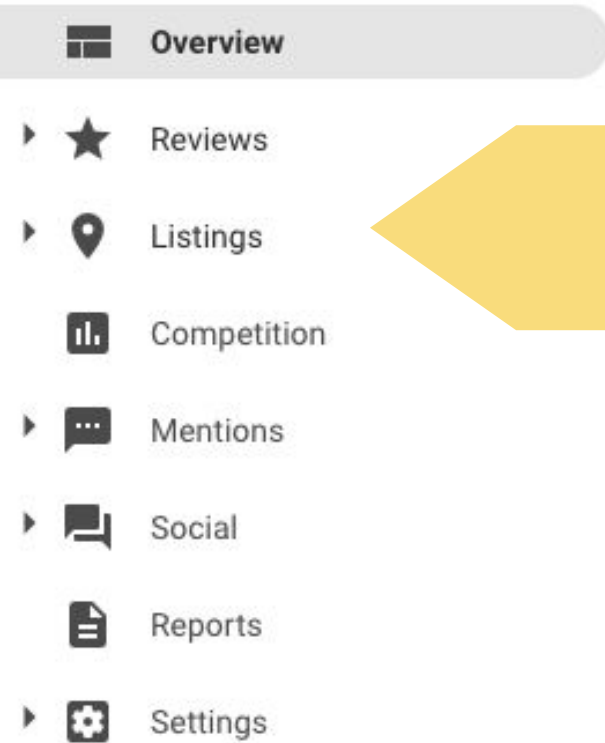
- Bing Maps ✓ Accurate listing found.
- Google Maps ✓ Accurate listing found.
- Yahoo! Local ✓ Accurate listing found.

Review Sites

- Cars.com ✓ Accurate listing found.
- Citysearch ✓ Accurate listing found.
- DealerRater ⚠ Listing found with possible errors.

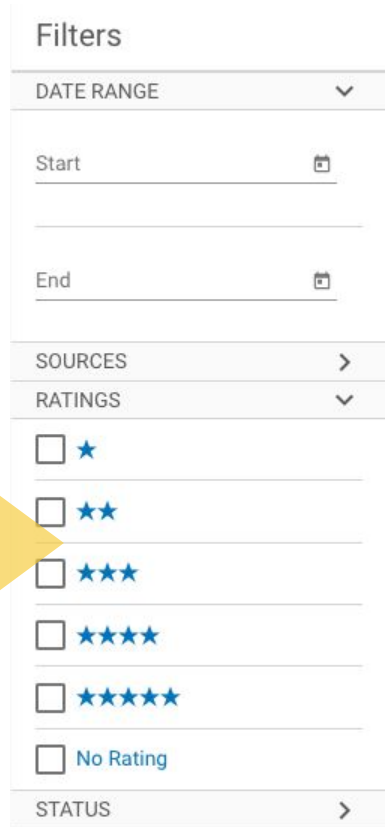


Sidebar Navigation & Filtering



The newly designed sidebar navigation will replace the navigation tabs you once saw at the top of your page.

The filtering options for your data have not changed. The design, however, is slightly changed to accommodate the look and feel of the product.



Coming Soon!

