



Brand Analytics

Enable businesses with two or more locations to pinpoint their best and worst performers

Provide multi-location businesses a birds-eye view on their reputation

It doesn't matter how much money companies pour into national advertising campaigns, customers are still going to judge their brand by how clean the bathroom is at the nearest location.

If your clients have multiple locations, they need an easy way to monitor all of their reputation data. Vendasta's Brand Analytics is the best-in-class tool for multi-location reputation reporting.

Visibility			Review Rating		
Location	Listings Found		Location	Rating (30 Days)	Change
Wilkinson's - 1620 Bergen Town Center	11		Wilkinson's - 1620 Bergen Town Center	1.00	-70%
Wilkinson's - 200 Baychester Ave	11		Wilkinson's - 2700 Eastern Bouleva...	1.50	-56%
Wilkinson's - 1700 E 17th Ave	12		Wilkinson's - 3781 Cerrillos Rd	2.00	-48%
Wilkinson's - 7399 Garrison Road	12		Wilkinson's - 4805 Capital Blvd	2.10	-42%
Wilkinson's - 4108 Central Ave	13		Wilkinson's - 1711 Gallatin Road, ...	2.80	-23%

Latest 5 Negative Reviews (Wilkinson's)		
	food and attendant poor Jun 14, 2015 via TripAdvisor for Wilkinson's - 2 Times Square	★ ★ ★ ★ ★
	We had a bad time with the waiter at the bar that was in a bad mood. After we moved to the restaurant and the food wasn't the same as we usually liked. We didn't spe...	★ ★ ★ ★ ★
	I've always wanted to go to Wilkinson's and today I finally went but it was definitely not what I was expecting. We waited like 10 mins for someone to notice us and...	★ ★ ★ ★ ★
	Horrible Jun 14, 2015 via TripAdvisor for Wilkinson's - 728 Donald Lynch Blvd	★ ★ ★ ★ ★
	Worst olive garden I've ever been too. Usually olive garden's bread sticks taste soft, warm and good. This place even serves horrible breadsticks. It was hard and co...	★ ★ ★ ★ ★

78%

of consumers have bailed on a transaction or not made an intended purchase because of a poor service experience.¹

91%

of unhappy customers will not willingly do business with [a company] again²

Brand Analytics shows businesses with multiple locations all of their reputation data, allowing them to easily monitor their online brand.

Compare reviews across the country

Online reviews are paramount to a company's online presence, and Brand Analytics allows brand managers to:

- Understand trending themes in a brand's reviews
- Benchmark and identify the best and worst performing locations
- Monitor social media activity across different regions

Manage visibility across locations

Brand Analytics simplifies presence management for multi-location businesses by reporting coverage of all their major directory listings.

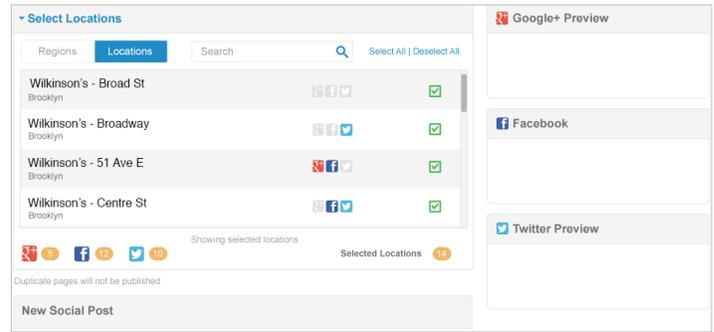
- Specify regions and customize the report for every customer
- See how and where locations are listed on directories, review sites and social networks

¹ American Express Survey, 2011. ² Lee Resource Inc

Create social posts for multiple locations simultaneously

With multi-location social posting, brand managers can schedule posts to Facebook, Twitter and Google+ for numerous locations at the same time.

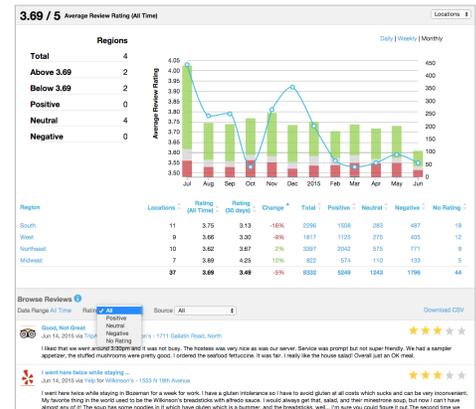
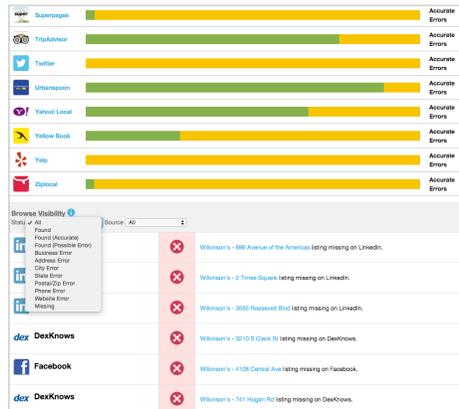
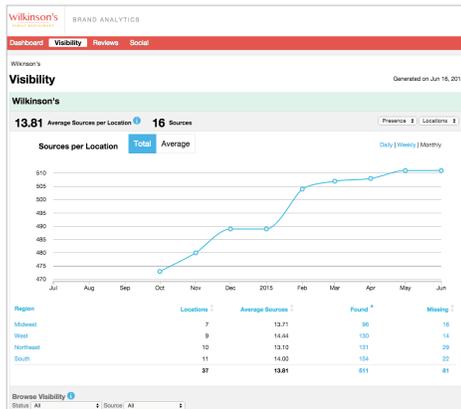
- Save time by syncing multiple locations from one social media interface
- Create and approve customized posts by region
- Keep consistent brand messaging across all locations



Scalable from 2 to 2000+ locations

Brand Analytics is great for small business and large brands alike. There is no limit on the amount of locations that can be added to reports.

Deliver roll-up reports that brand managers will love



View total listings across all branches and regions.

See which sources you're missing from and which listings have possible errors.

Sort, search and read reviews by region, location, keyword or rating.

To learn more about how you can drive better business outcomes for both you and your clients with Brand Analytics, contact Vendasta today.

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